

We are shaping the future of personal cybersecurity.

Cybersecurity en operational security in balans: synergie
tussen mens, technologie en bedrijfsprocessen

Studienamiddag | 16 Oktober 2025





Why are you a target?

Your identity

Why are you a target?

High level of Trust

Why are you a target?

Identity Fraud

Online Fraud

A hacker has time

...

A lot of time

**Don't be an open book,
hackers just love to read along!**



Protect your private life



Protect your company







dadada

Our Vision, Mission & Values

VISION

Cybersecurity made simple for everybody and everywhere.

MISSION

Syba empowers individuals to stay safe online with one tap, defending against phishing, identity theft, and online fraud, without needing to be experts.

VALUES

 Privacy-first

 Simplicity and transparency

 Protect everywhere and protect everybody

 Continuous protection

The SME Cyber Threat Landscape

SME's face significant cybersecurity challenges, with **human actions** at the center of most vulnerabilities



46%

SMEs are targeted by cyber criminals each year.

Small businesses are prime targets due to limited security resources



41%

of cyber incidents are phishing attacks.

Email and messaging-based deception remains the leading attack vector.



49%

of security breaches involve human error

Employee awareness, training and pro-active tools are crucial for cybersecurity

SMEs don't know how to prevent cyber attacks

Understanding the challenges SMEs face in cybersecurity.



Knowledge Gap

A significant cybersecurity knowledge gap exists among SME owners – **47%** are **unsure how to protect themselves** effectively against cyber threats.



Lack of Cyber Resources and Tooling

Small and medium-sized businesses deal with the same cyber threats as big companies, but they **don't have the same cyber tooling**, technology, or security budgets to stay safe.



Limited Pro-Active Visibility

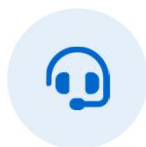
Most SMEs detect cyberattacks only after damage occurs. Lacking automated visibility tools like phishing protection, or data hygiene features, they **stay blind to active cyber threats**, allowing attackers to persist unnoticed.

Syba Solutions: Simple, Pro-Active, Effective



Syba Mobile App

-  Ultimate protection against phishing.
-  Instant checks on Wi-Fi security.
-  Automatic data deletion to reduce hacker targeting.



24/7 Helpdesk

-  Available 24 hours a day, 7 days a week.
-  Support for the complete family.
-  Available in Belgium and US.
-  Resolves 98% of cyber incidents through the helpdesk. Residual 2% is covered by cyber insurance*



Personal Cyber Insurance

-  Protection against private financial losses due to cyber incident.
-  Coverage for financial losses starts from €100,000 up to € 500,000
-  Backed by industry-leading insurers.
-  Complete peace of mind for employees and the entrepreneur.



Cyber Training

-  "In the mind of a Hacker"
Real Live Cyber attacks cases
-  Hands-on cyber tests
-  Classroom or online

Trusted Partnerships & Industry Recognition

Insurance Leaders

- ✓ Lloyd's
Underwritten by certain underwriters at Lloyd's.
- ✓ Chubb
- ✓ Tokio Marine
- ✓ Jencap

Cybersecurity Partners

-  Howest
We work with the best college to anticipate all new cyber-attack vectors.
-  UGENT
Guarantee we build our solution with the highest level of privacy for our customers.

European Recognition

-  Recognized as one of the best in EU by PwC for Personal Cybersecurity
-  PwC scale up program on defense and cyber resilience
-  Out of 700 European startups, syba made it to the final cohort of 13 European startups from 7 countries.

Our trusted partners

LLOYD'S

CHUBB

 JENCAP



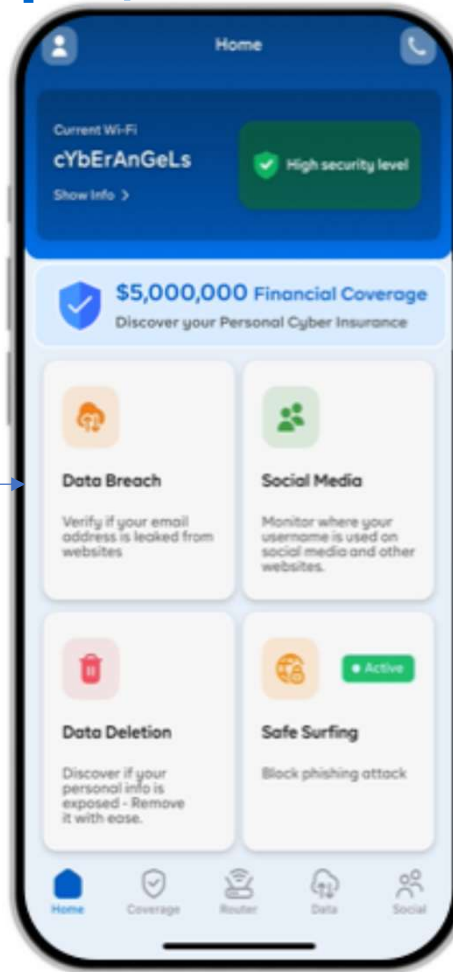
howest
hogeschool



Syba Solutions: Simple, Pro-Active, Effective



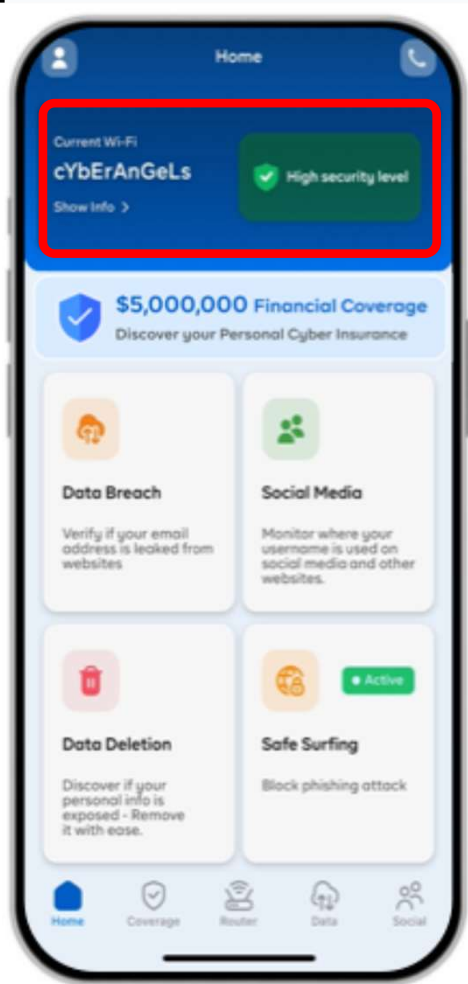
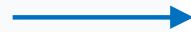
Cybersecurity
made simple



Everywhere and for everybody

Wi-Fi Security scan

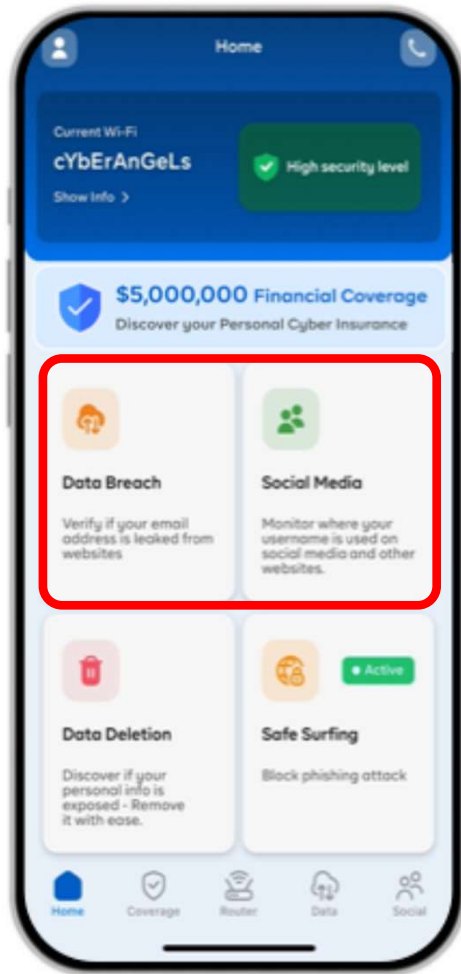
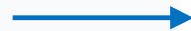
Check your wifi security



Everywhere and for everybody

Data breaches and social media scan

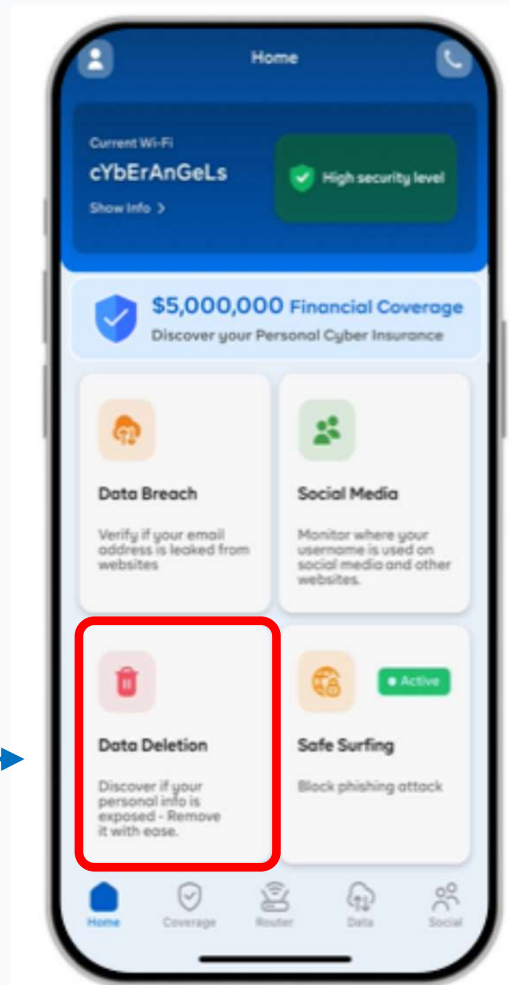
Check your digital identity



Everywhere and for everybody

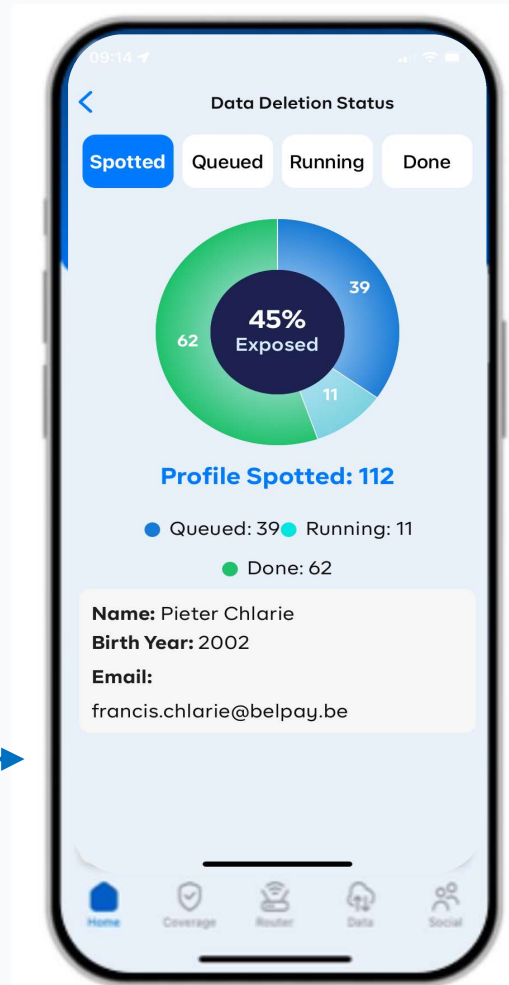
Data Deletion

Remove your personal data
from data brokers



Everywhere and for everybody

Data Deletion

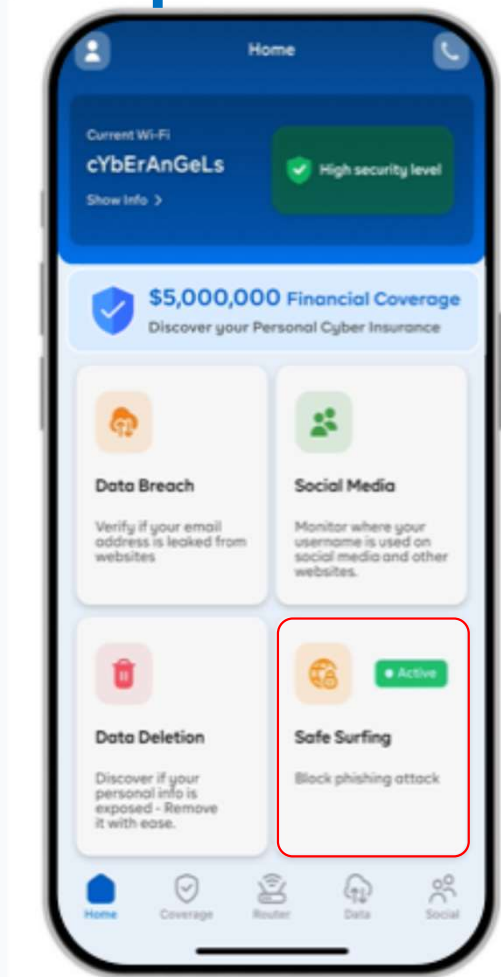


Automatically and continuously

if a data broker isn't removing data, the status would at some point go to Escalation in Progress, and then if nothing happens, eventually to Non-Compliant

Everywhere and for everybody

Safe Surfing: Ultimate protection against phishing attacks



← Activate pdns with a few clicks.

Everywhere and for everybody

Safe Surfing: Ultimate protection against phishing attacks

Syba protects your employees

25% better against phishing

than the top internet providers.

Trusted Partnerships & Industry Recognition

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AI Voice cloning detection



Why Syba.io Is Unique

★ Success Story: Univé Implementation

Univé, a major Dutch insurance group with 1.6 million insured families, successfully integrated Syba's wifi security check functionality into Univé's mobile app, serving over 700,000 users.

This enterprise-scale implementation demonstrates Syba.io's scalability, seamless integration capabilities, and real-world impact in protecting customers at scale.

1.6M

INSURED
FAMILIES
PROTECTED
BY UNIVÉ

700K

ACTIVE USERS OF
UNIVÉ MOBILE APP
**WITH SYBA
TECHNOLOGY**

univé

**We make Cybersecurity simple
for everybody
and everywhere.**



October 2, 2025

THANK YOU !



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