

# ONTWIKKELINGEN IN VEILIGHEID & PUBLIEK-PRIVATE SAMENWERKING

Studiedag: Evoluties in publiek-private samenwerking op evenementen en in een stedelijke context

Dr. Arne Dormaels, Business Developer i4S, AUGent

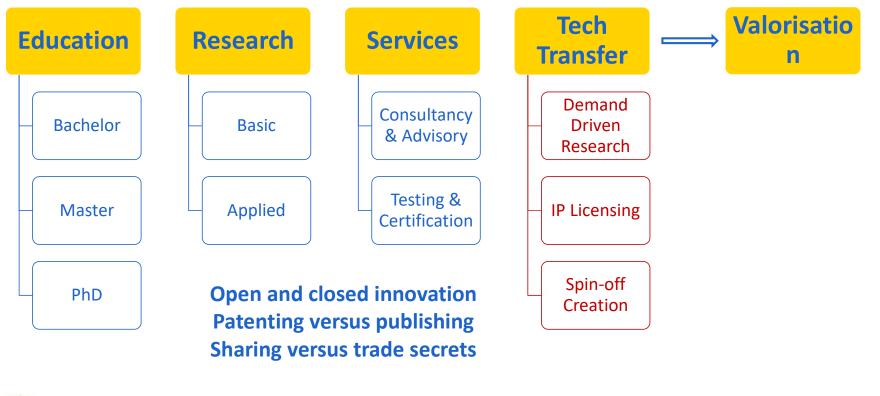








# INTRODUCTION: THE EXPANDED ROLE OF A UNIVERSITY





# **UGENT TECHTRANSFER (TT)**

# Bringing research to life

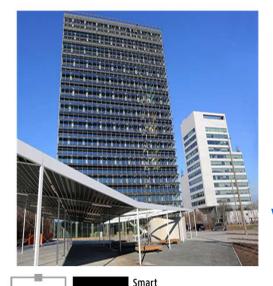
Transfer of knowledge: university to market for benefit of society

- Protect & manage IP/knowhow UGent
- Support contracting
- Internal researchfunding
- Early engagement researchers valorisatie proces









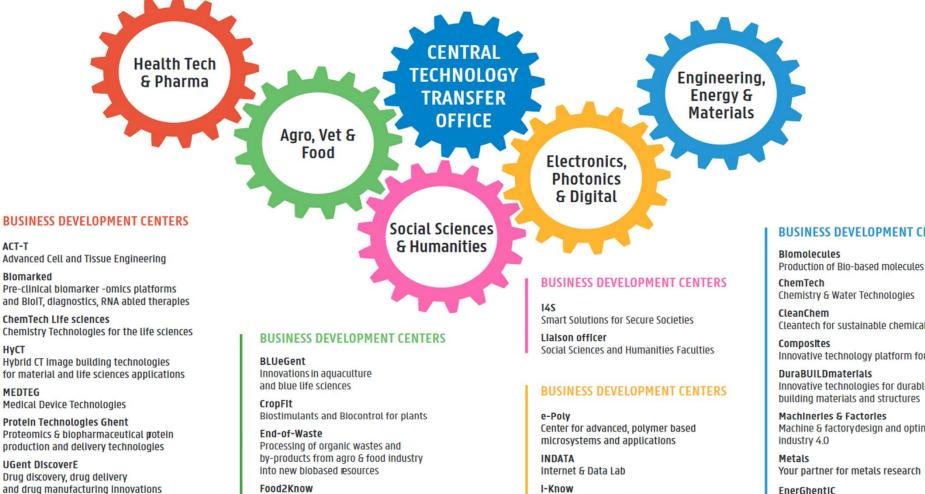
Solutions for

ecure ocieties



www.ugent.be/techtransfer techtransfer@ugent.be

### **BUSINESS DEVELOPMENT CENTERS (IOF CONSORTIA)**



Victoris Technological optimization, research and innovation in sport

#### Food2Know Feed, Food & Health

PROVAXS Innovation in animal health Intelligent information management

nb-photonics Photonics, components, systems, applications

I-Know

#### **BUSINESS DEVELOPMENT CENTERS**

Production of Bio-based molecules and engineering tools

Cleantech for sustainable chemical production

Innovative technology platform for composites

Innovative technologies for durable

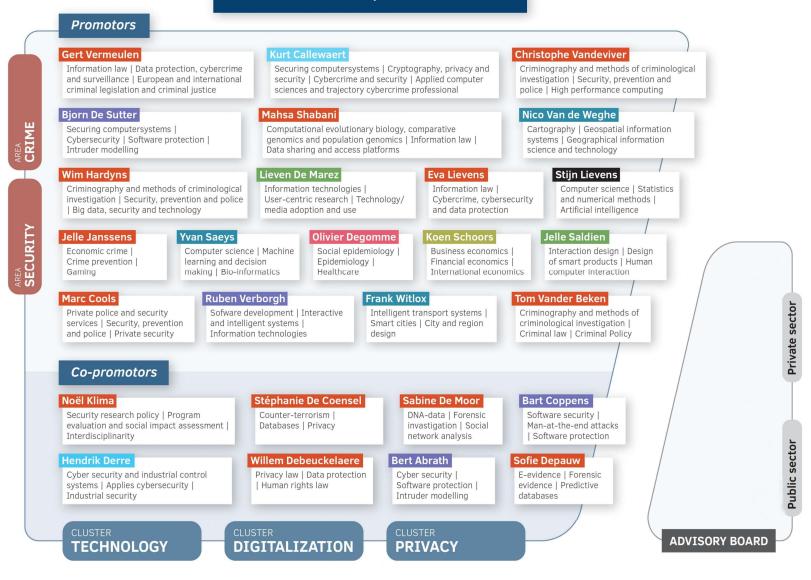
Machine & factory design and optimization;

EnerGhentic Energy Research & Innovation Community

T-Cap **Textiles for Comfort and Protection** 

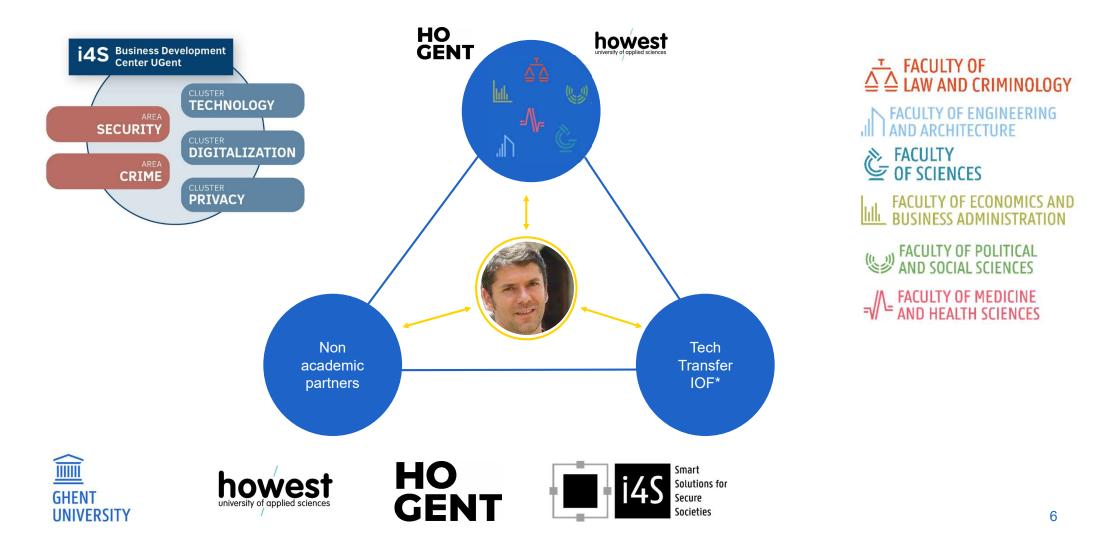


#### i4S - Business Development Center UGent





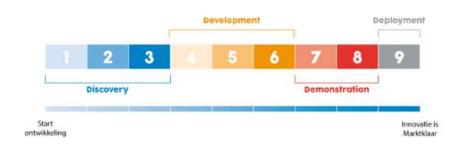
# **BUSINESS DEVELOPMENT CENTER I4S**



# POTENTIAL PUBLIC PRIVATE COLLABORATION

Creating value from knowledge by making knowledge suitable and/or available for economic and/or societal use

Knowledge based innovative security industry





Funding



IPR



Proposal



Feasibility

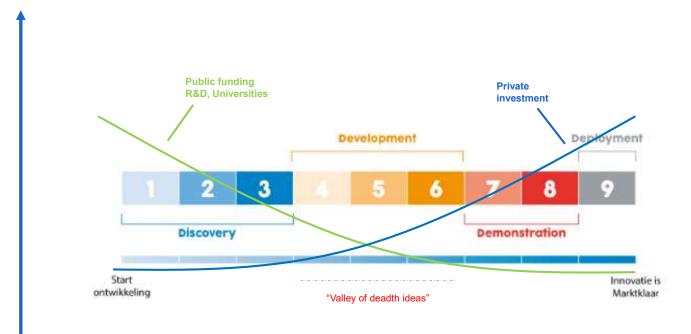








# VALLEY OF DEADTH IDEAS



Value chain building









# VALLEY OF DEADTH IDEAS







Proposal

Feasibility

Funding

□≡

Proposal





Problem









**A** 

**IPR** 













#### OBSTACLES FOR ECONOMIC VALORISATION OF SECURITY RESEARCH

#### **Intellectual Property Challenges:**

> Complex intellectual property (IP) issues can arise, making it difficult to establish ownership, protect innovations, and negotiate licensing agreements.

Balancing the need for open academic research with the protection of intellectual property can be a delicate process.

#### **Misalignment of Incentives:**

> Academic institutions and researchers may not always have aligned incentives for commercialization. Traditional academic metrics such as publications and citations may not reward efforts in entrepreneurship or technology transfer.

#### Long Development Timelines:

> The time required for academic research to mature into commercially viable products or services can be lengthy. This extended timeline may not align with the short-term goals of investors or businesses.

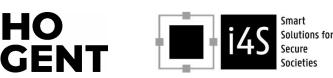
#### Lack of Industry Collaboration:

- Limited collaboration between academia and industry can hinder the translation of research findings into practical applications.  $\succ$
- Stronger partnerships between researchers and industry professionals can facilitate technology transfer.

HO







#### OBSTACLES FOR ECONOMIC VALORISATION OF SECURITY RESEARCH

#### Market Viability and Validation:

> Determining the market viability of academic research can be challenging. Research may not always address real-world problems, or there may be a lack of market demand for the proposed solutions.

#### **Regulatory Hurdles:**

- Negotiating complex regulatory landscapes
- Multiplyers ROI funding
- National vs regional authorities

#### **Inadequate Funding and Resources? INSPIRE**





















## SECURITY RESEARCH & LOCATION BASED SERVICES

**Enrichment: policing security, geomatics & privacy** 











# CONCEPT PROPOSAL TIME-SPACE ANALYSES

# Beeld van camera 1



- Perpetrator(s) multiple incidents for incidents spread across time and space based on different camera images).

! Privacy:

 Soft biometrics: colour patterns, textures of clothing/accessories
Facial biometrics'Visual DNAs': formula/matrix/...

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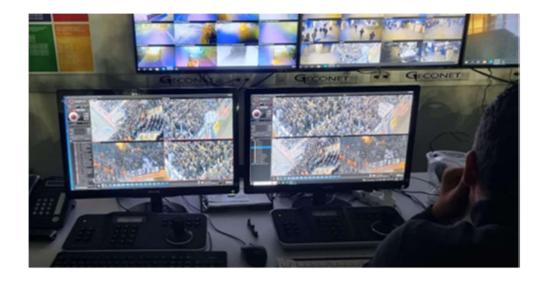






# PROPOSAL QUICK IDENTIFICATION OF SUSPECTS THROWING OBJECTS IN STADIUMS





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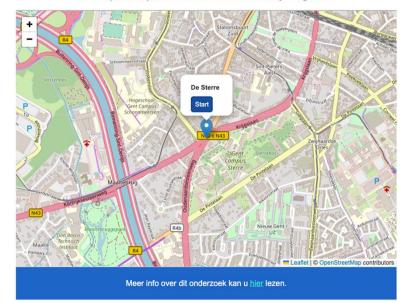


# PARTICIPATORY GIS (PGIS)



Een ongeval is snel gebeurd. Help ons drie minuten om De Sterre veiliger te maken.

Druk op start op onderstaande kaart en vul vijf vragen in.



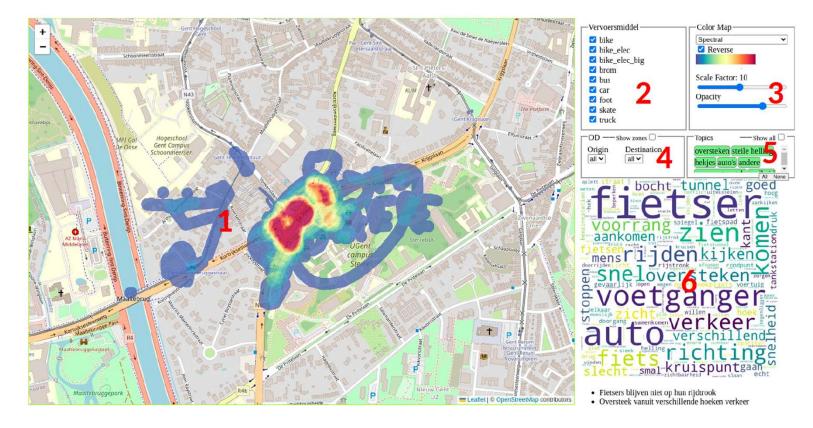








# PARTICIPATORY GIS (PGIS)











#### TAKE AWAYS

- Exemple STAR-Plan Defense / DEFRA Call: towards a STAR-Plan civil security?
- Flipped techtransfer UGent
- Bringing research to life = close collaboration private partners & researchers





#### Dr. Arne Dormaels

Business Developer i4S T +32 497 64 92 25

#### www.i4S.eu

Department Criminology, Criminal Law and Social Law Business Development Center i4S - Smart Solutions for Secure Societies

Campus Aula, Universiteitstraat 4, B-9000 Ghent, Belgium







