

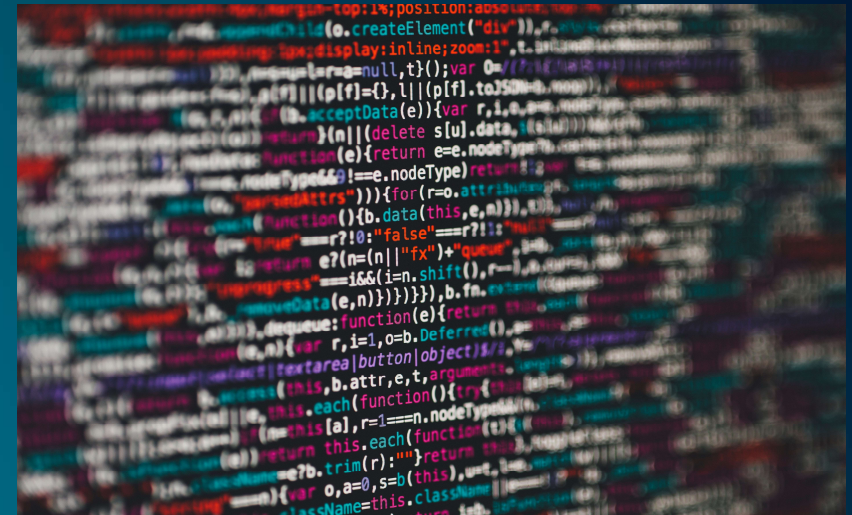
HOW AI AND MACHINE LEARNING CAN CREATE VALUE FOR FINANCE LEADERS

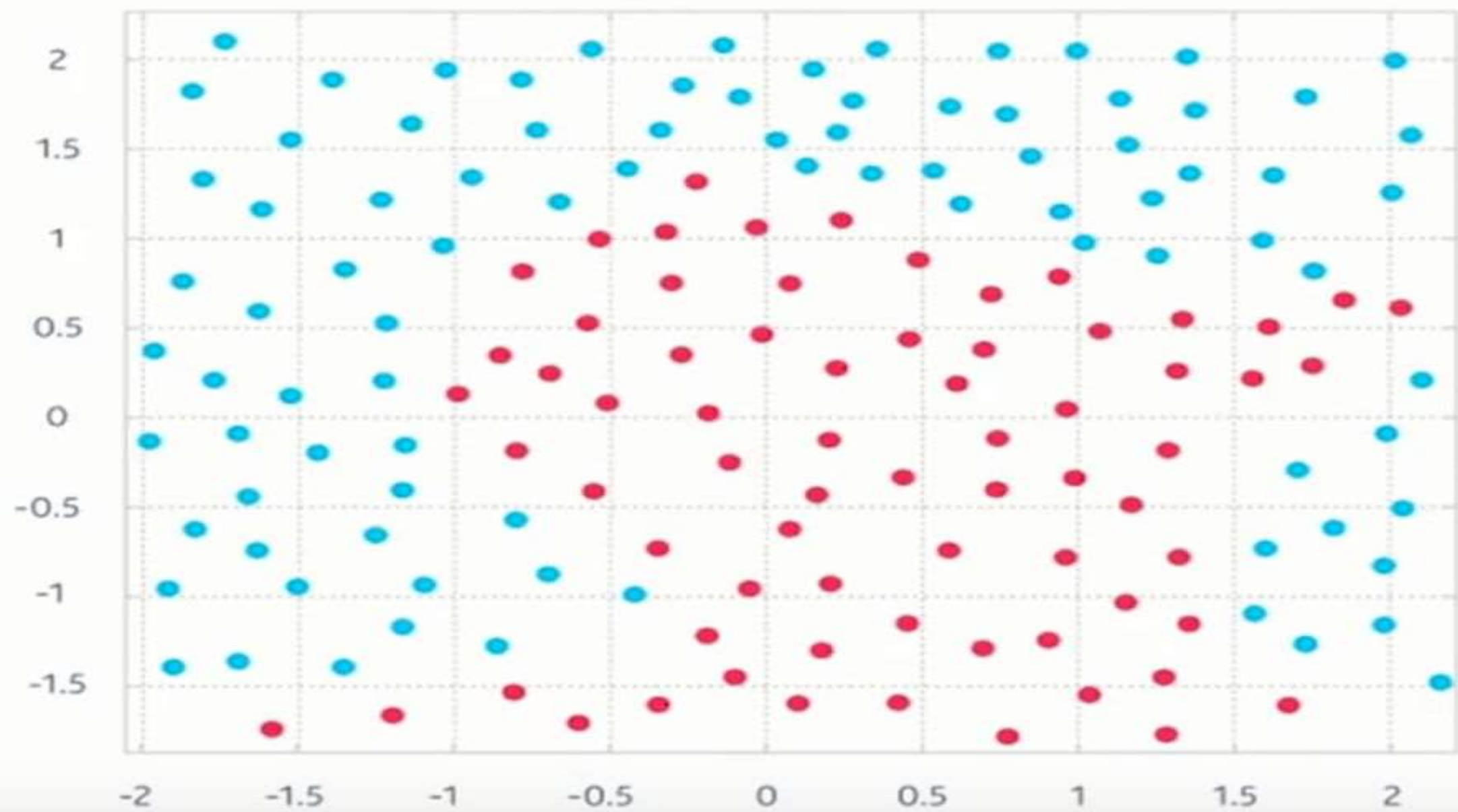
**THE WORLD'S MOST
VALUABLE RESOURCE IS
NO LONGER OIL, BUT DATA!**

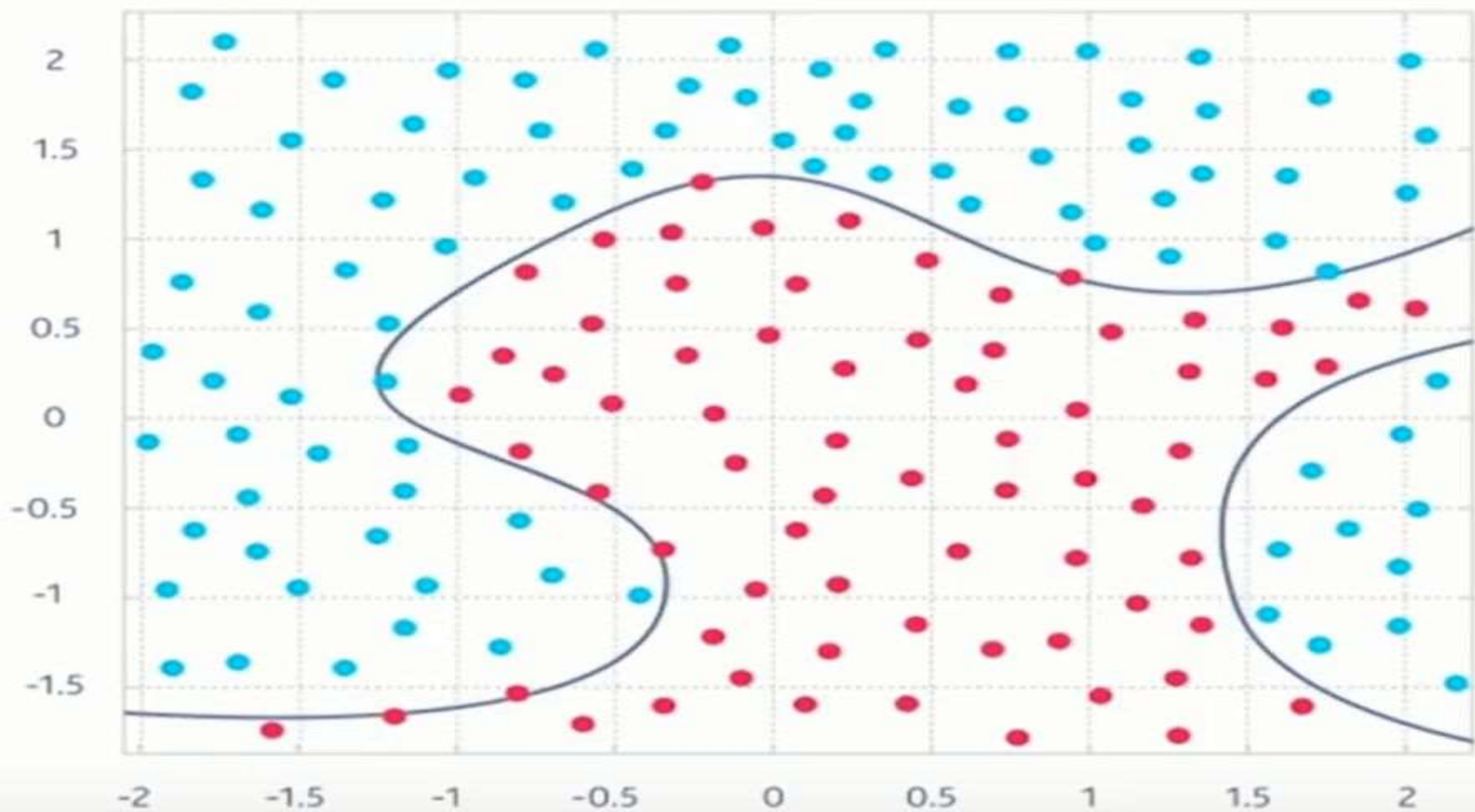
ONE SUCH TECHNOLOGY IS ...

MACHINE LEARNING

Computers' ability to find
patterns in massive*
amounts of data









HOW MACHINE LEARNING CAN CREATE VALUE FOR FINANCE LEADERS...

1. PROCESS AUTOMATION

2. INCREASED VALUE PROTECTION

3. PROACTIVE ADVISORY

**FINANCE LEADERS OF TOMORROW WILL
BE...**



LET'S CONNECT!



KRISTOF STOUTHUYSEN

**Professor Management Accounting and Digital Finance, Vlerick
Business School & KU Leuven
Director, Centre for Financial Leadership & Digital Transformation**

